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Dynamic Air Quality Solutions

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DYNAMIC ANNOUNCES NEW BRAND IDENTITY

Dynamic Air Quality Solutions, manufacturer of Dynamic Air Cleaners since 1992.

NASHVILLE, TN – Sept 12, 2005 – Environmental Dynamics Group has unveiled a new corporate brand identity. The new name, “Dynamic Air Quality Solutions” will be announced at the 2005 HVAC Comfortech Showcase opening this week in Nashville.

“The name more accurately reflects the company’s core competencies and will allow the company to take advantage of synergies between its residential and commercial businesses,” according to Rob Goodfellow, Director of Residential Sales and Marketing.

“We are excited about the new name. It’s a first step to increase awareness about a technology that is rapidly growing in application and popularity --- high-efficiency whole-house air cleaning using electronic polarized-media air cleaners.”

The new brand combines two previously distinct entities. “Residential contractors know us as ‘Dynamic Air Cleaners,’ but in commercial plan and spec circles we’re predominantly known as Environmental Dynamics Group, or EDG. The new brand identity more accurately describes the breadth of products and services we offer to both channels,” Goodfellow continued.

In addition to more broadly describing the company’s residential and commercial businesses, Dynamic Air Quality Solutions also better defines the company’s focus.

“We’re not just about providing air cleaners,” according to Carl Mitchell, National Sales Manager. “We engineer solutions for customers. Sometimes the goal is better indoor air quality, or it could be controlling a single, specific contaminant. And our high efficiency air cleaning systems often reduce system operating static pressure and outdoor ventilation air requirements which can equate to significant savings in energy,” continued Mitchell.

2 – Dynamic Air Cleaners

Dynamic Air Quality Solutions manufactures high-performance “Dynamic” Air Cleaners. Dynamic Air Cleaners use electronic polarized-media technology and a unique patented design utilizing an activated carbon center screen that allows for installation in a space as narrow as 1”, such as a filter rack or return air grille, and with performance that captures dangerous sub-micron particles (up to 97.4% at .3 microns) including smoke and lung damaging dust. In addition to super high-efficiency particulate removal, Dynamic Air Cleaners also remove odors and gas phase contaminants including volatile organic compounds (VOCs).

Dynamic Air Quality Solutions also manufactures Dynamic V-Bank air cleaners for commercial air handlers and the patented Dynamic Sterile Sweep UV-C Germicidal System. The company also distributes Dynamic Time-Release Pan Treatments for condensate drain pans. For more information, contact Peter Healy at 800-578-7873.

3 – About Dynamic Air Quality Solutions

Dynamic Air Quality Solutions is a trade name of Environmental Dynamics Group, a wholly owned subsidiary of Environmental Management Confederation (EMC), Inc. of Princeton, New Jersey. EMC also owns and operates Engineering Dynamics, Ltd. (EDL) of Carleton Place, Ontario where the company’s manufacturing and R&D operations are located. The company operates ten regional sales offices across the United States to provide technical and sales support through its distribution network.

Dynamic Air Quality Solutions manufactures and distributes high performance indoor air quality products including electronic air cleaners, UV-C germicidal systems, and condensate pan treatments for residential and commercial applications. The company’s products are used in applications that range from hospitals and embassies to restaurants and casinos.

“Our company’s mission is to develop and bring to market innovative, technologically-advanced and affordable solutions to help our customers optimize air quality, energy consumption, and the environment,” according to Duke Wisler, the company’s president.

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