



**FOR IMMEDIATE RELEASE**

## **Dynamic Air Quality Solutions Supports Asthma Awareness Month**

*Home air purification systems stop asthma triggers by filtering mold, dust and particles from the air*

**Princeton, NJ – May 22, 2012** – As Asthma Awareness Month shifts into full gear, the program aims to raise awareness of the life-threatening respiratory illness that affects nearly 26 million Americans. Although pollution and poor outdoor air quality have contributed to rising asthma rates, many are still unaware that *indoor* air can be two to five times more polluted than outdoor air. [Dynamic Air Quality Solutions](#), a leading manufacturer and distributor of high-performance indoor air quality products, offers solutions that address the cause, not just the symptoms, of asthma with its home air purification systems.

Although there is no cure, asthma can be controlled through management of environmental triggers, according to the U.S. Environmental Protection Agency and American Lung Association. As Americans spend more and more time indoors, where heating and cooling systems move more than 1.5 million cubic feet of polluted air through the average home, air contaminants pose a serious threat to people who suffer from asthma. Dynamic's whole-house air cleaning systems have been addressing these issues for more than twenty-five years by removing particle, biological and gas-phase contaminants that can lead to an attack.

“Our bodies are just not designed keep up with the levels of indoor air pollution that we create in our homes,” said Duke Wiser, president of Dynamic Air Quality Solutions. “From the cleaning products we use to the paint on our walls and even the treated fabric on our furniture, the environment is a hazardous one, especially for someone with asthma. By filtering out asthma triggers like dust, mold, bacteria and odors from the air we breathe, our home air purification systems can play an important role in managing asthma.”

With asthma on the rise – it leads to nearly two million emergency room visits and 3,600 deaths per year in the U.S., according to the EPA – Dynamic's air purifications systems are proactive rather than reactive, treating poor air quality before it ever enters the lungs.

“Asthma Awareness Month is a great initiative to get people talking and understanding why people have a harder time breathing today than in the past,” said Wiser. “It's so important for asthmatic people to know that something can be done about it. It's not an illness we can't fight, and quality of life does not have to suffer.”

**About Dynamic Air Quality Solutions**

Dynamic Air Quality Solutions manufactures and distributes high-performance indoor air quality products including polarized media air cleaners, UV-C germicidal systems, and condensate pan treatments for residential and commercial applications. The company's products are used in applications that range from hospitals and schools to restaurants and casinos.

For more information, visit <http://dynamicags.com>.

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